IN THE SPECIFICATION:

Please amend the paragraph appearing on page 7, line 23 to page 8, line 2:

Turning now to some details of this example in FIG. 2, consider business benefits simulation 211 – (Simulations are numbered for reference, but a change in one is automatically reflected in all the others, if applicable.) Services such as human resources (HR), customer relationship management (CRM), and finance and accounting (F&A) each utilize a unique front-end simulation (at 211) of the business benefits of that particular BTO Service. On the other hand, simulations of BTO for human resources, customer management, and finance and accounting reuse much of the back-end simulations (the Process simulation 214, IT simulation [[218]] 216 and Value simulation 223).